

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor : Martin L. GRONBERG
Serial No. : 10/008,772
Filed : December 6, 2001
Art Unit : 3714
Confirmation Number : 9956
Examiner : Laneau, Ronald
Title : METHOD AND APPARATUS FOR
COMMERCE ITEM INFORMATION
HOMOGENIZATION IN ELECTRONIC
COMMERCE SYSTEM
Attorney Docket No. : NETS0082

March 7, 2008

Commissioner of Patents and Trademarks
Mail Stop: Certificate of Corrections Branch
P.O. Box 1450
Alexandria, VA. 22313-1450

REQUEST FOR CERTIFICATION OF PATENT CORRECTION

The enclosed Certificate of Correction (PTO/SB/44) for the above-identified patent is submitted under Rule 323.

The correction does not involve such changes in the patent as would constitute new matter or would require reexamination, 35 U.S.C. § 255. Therefore, no new matter is provided with this Certificate of Correction.

The Commissioner is hereby authorized to charge the fee of \$100.00 and any additional fees due, to Deposit Account 07-1445 (Order No. ISAA0027).

Respectfully submitted,



Michael A. Glenn
Reg. No. 30,176

Customer No. 22862

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US007324964B2

(12) **United States Patent**
Gronberg et al.

(10) **Patent No.:** US 7,324,964 B2
(45) **Date of Patent:** Jan. 29, 2008

(54) **METHOD AND APPARATUS FOR
COMMERCE ITEM INFORMATION
HOMOGENIZATION IN ELECTRONIC
COMMERCE SYSTEM**

(75) Inventors: **Martin L. Gronberg**, Los Altos, CA
(US); **C. Wade Chambers**, Fremont,
CA (US)

(73) Assignee: **America Online, Inc.**, Dulles, VA (US)

(*) Notice: Subject to any disclaimer, the term of this
patent is extended or adjusted under 35
U.S.C. 154(b) by 689 days.

(21) Appl. No.: 10/008,772

(22) Filed: Dec. 6, 2001

(65) **Prior Publication Data**

US 2003/0126026 A1 Jul. 3, 2003

(51) Int. Cl.
G06Q 30/00 (2006.01)

(52) U.S. Cl. 705/26

(58) **Field of Classification Search** 705/10,
705/26, 27, 28, 22

See application file for complete search history.

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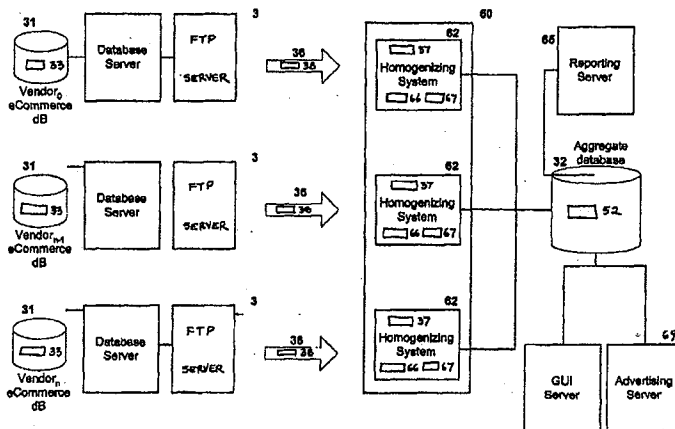
Primary Examiner—Ronald Laneau

(74) *Attorney, Agent, or Firm*—Michael A. Glenn; Glenn
Patent Group

(57) **ABSTRACT**

A system for use in an online merchant system which includes a system for homogenizing the format of received commerce item information from at least two distinct online entities, an aggregate database for storing the homogenized commerce item information, and a user interface that accesses the aggregate database for query and retrieval of competitive commerce item information from the online entities and displays it within a user's Web browser window. The system comprises a method and apparatus for associating a commerce item information tag with each separate unit of commerce item information that is received to the online merchant system, the commerce item information tag enabling recording and reporting commerce metrics related to the commercial activity of a commerce item for sale through the online merchant system.

8 Claims, 4 Drawing Sheets



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Please
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to
AOL LLC

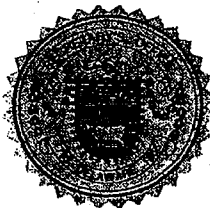
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AMERICA ONLINE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AMERICA ONLINE, INC." TO "AOL LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF APRIL, A.D. 2006, AT 12:06 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2062709 8100V

060310818

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4638909

DATE: 04-03-06

✓ Authorized Person

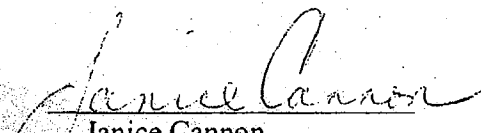
**CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY
OF
AMERICA ONLINE, INC.
TO
AOL LLC**



This Certificate of Conversion to Limited Liability Company, dated as of April 3, 2006, has been duly executed and is being filed by an authorized person, to convert America Online, Inc., a Delaware corporation (the "Company"), to AOL LLC, a Delaware limited liability company (the "LLC"), under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and the General Corporation Law of the State of Delaware (8 Del. C. § 101, et seq.) (the "GCL").

1. The Company's name when it was originally incorporated was Quantum Computer Services, Inc. and immediately prior to the filing of this Certificate of Conversion to Limited Liability Company was America Online, Inc.
2. The Company filed its original certificate of incorporation with the Secretary of State of the State of Delaware and was first incorporated on May 24, 1985, in the State of Delaware, and was incorporated in the State of Delaware immediately prior to the filing of this Certificate of Conversion to Limited Liability Company.
3. The name of the LLC into which the Company shall be converted as set forth in its certificate of formation is AOL LLC, a Delaware limited liability company.
4. The conversion of the Company to the LLC has been approved and adopted in accordance with the provisions of Sections 228 and 266 of the GCL.
5. The conversion of the Company to the LLC shall be effective upon the filing of this Certificate of Conversion to Limited Liability Company and a certificate of formation with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion to Limited Liability Company as of the date first-above written.


Janice Cannon
Authorized Person

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UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
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MARCH 06, 2008

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RECORDATION DATE: 03/05/2008

REEL/FRAME: 020599/0571

NUMBER OF PAGES: 3

BRIEF: CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).
DOCKET NUMBER: NETS0082

ASSIGNOR:

AMERICA ONLINE, INC.

DOC DATE: 04/03/2006

ASSIGNEE:

AOL LLC
22000 AOL WAY
DULLES, VIRGINIA 20166

SERIAL NUMBER: 10008772

FILING DATE: 12/06/2001

PATENT NUMBER: 7324964

ISSUE DATE: 01/29/2008

TITLE: METHOD AND APPARATUS FOR COMMERCE ITEM INFORMATION HOMOGENIZATION
IN ELECTRONIC COMMERCE SYSTEM

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020599/0571 PAGE 2

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ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

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PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.103/05/2008
500479796

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
America Online, Inc.	04/03/2006
RECEIVING PARTY DATA	
Name:	AOL LLC
Street Address:	22000 AOL WAY
City:	Dulles
State/Country:	VIRGINIA
Postal Code:	20166
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7324964
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ATTORNEY DOCKET NUMBER:	NETS0082
NAME OF SUBMITTER:	Michael A. Glenn
Total Attachments: 2 source=AOL Assignment#page1.tif source=AOL Assignment#page2.tif	

CH 7324964 \$40.00

**UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION**Page 1 of 1

PATENT NO. : 7,324,964
APPLICATION NO.: 10/008,772
ISSUE DATE : January 29, 2008
INVENTOR(S) : Martin L. Gronberg and C. Wade Chambers

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Front Page [73] Assignee: replace AMERICA ONLINE, INC.

with --- AOL LLC

MAILING ADDRESS OF SENDER (Please do not use customer number below):

Glenn Patent Group
3475 Edison Way, Suite L
Menlo Park, CA 94025

This collection of information is required by 37 CFR 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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